

Popular Culture / Religion / American Studies / Gender Studies

POPULAR WITCHCRAFT

Straight from the Witch's Mouth, Second Edition

Jack Fritscher

"Jack Fritscher reads gloriously!"

—*San Francisco Chronicle*

No longer a silent minority, witches are part of the liberation movements of sex, race, and gender transforming American popular culture. *Popular Witchcraft: Straight from the Witch's Mouth*, featuring high priest Anton LaVey, was the first book to be published on popular American witchcraft, and it remains the classic survey of the craft. Newly revised and updated for twenty-first-century readers, the author—an ordained but marvelously fallen exorcist—tells all about the evil eye, the queer eye, women and witch trials, the Old Religion, magic Christianity, Satanism, and New Age self-help. Included is material that was censored out of the first edition.

Jack Fritscher sifts through legends of sorcery and a history of witchcraft, including the casting of spells and incantations, with a focus on the growing role of witchcraft in popular culture and its mainstream commercialization through pop music, Broadway, Hollywood, and politics. As seriously historical as it is fun to read, there is no other book like it.

Jack Fritscher is the author of fifteen books and hundreds of articles on American popular culture. He was ordained an exorcist in 1963 by the Catholic Church, which later excommunicated him for his memoir, *What They Did to the Kid: Confessions of an Altar Boy*. He is a founding editor of the legendary *Drummer* magazine, and he has written the novel *Some Dance to Remember* and the biography *Mapplethorpe: Assault with a Deadly Camera*.



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